

| Module Details |                                           |
|----------------|-------------------------------------------|
| Module Title   | Advanced Drawing for Production           |
| Module Code    | GAV5020-B                                 |
| Academic Year  | 2021/2                                    |
| Credits        | 20                                        |
| School         | Department of Media Design and Technology |
| FHEQ Level     | FHEQ Level 5                              |

| Contact Hours     |       |
|-------------------|-------|
| Type              | Hours |
| Seminars          | 18    |
| Laboratories      | 18    |
| Independent Study | 164   |

| Availability |                                     |
|--------------|-------------------------------------|
| Occurrence   | Location / Period                   |
| BDA          | University of Bradford / Semester 1 |

| Module Aims                                                                                                                                                                                                                                                                                                  |
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| This module aims to provide students with the opportunity to review, extend and apply skills in observational and constructional drawings of forms and environments. Students will apply appropriate formal elements, 2D and 3D methodologies, and critically evaluate their own work and the work of peers. |

| Outline Syllabus                                                                                                                                                                                                                                                     |
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| Complex animate and inanimate forms and environments. Application of linear and atmospheric perspective; application of formal elements: line, tone, texture, format, shape, space, form, scale. Human figure articulations. Human figure and environment synthesis. |

| Learning Outcomes |                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Outcome Number    | Description                                                                                                                                                                                                                                                                                                                                                                                                 |
| 01                | Apply methods to analyse, deconstruct and reconstruct 3D forms and environments. Analyse how formal elements impact upon successful communications of forms or environments.                                                                                                                                                                                                                                |
| 02                | Create and present a visually coherent portfolio to convey a range of drawing skills underpinned by critical analysis. Effectively communicate organic and inorganic forms and environments by applying a range of appropriate and predominantly manual drawing techniques. Effectively communicate organic and inorganic forms and environments by applying a range of appropriate constructional devices. |
| 03                | Analyse own work objectively within a wider context. Use rapid sketches for communication purposes. Review the work of peers in a group critique scenario.                                                                                                                                                                                                                                                  |

| Learning, Teaching and Assessment Strategy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
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| <p>The module will be delivered as a series of practical art classes with students expected to undertake both group and individual tasks. Facilitation of learning will take place in the form of group critiques, one on one tutoring and interactive lectures. Some sessions may take place outside. Drawing skills will be acquired through observational and constructional exercises in both 2D and 3D and the successful application of formal elements through critical analysis and self-reflection.</p> <p>Module skills will be summatively assessed in a presentation of a comprehensive portfolio of work. Although group work and cooperation will occur in some elements of the module and in some tasks, assessment will be undertaken on an individual basis.</p> <p>Formative assessment will form an important part of module learning. There will be written feedback on portfolios prior to summative assessment submission.</p> <p>Supplementary assessment if required is to create a digitized portfolio of production drawings with written critique.</p> |

| Mode of Assessment |              |                                                                                                                   |           |
|--------------------|--------------|-------------------------------------------------------------------------------------------------------------------|-----------|
| Type               | Method       | Description                                                                                                       | Weighting |
| Summative          | Presentation | presentation with critique of a portfolio of production drawings.Supp; digitized portfolio of production drawings | 100%      |
| Formative          | Coursework   | Written feedback on portfolio content before submission                                                           | N/A       |

| Reading List                                                                                                                                             |
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| To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a> |

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*