

| Module Details |                             |
|----------------|-----------------------------|
| Module Title   | Final Year Business Project |
| Module Code    | HRM6013-D                   |
| Academic Year  | 2021/2                      |
| Credits        | 40                          |
| School         | School of Management        |
| FHEQ Level     | FHEQ Level 6                |

| Contact Hours                  |       |
|--------------------------------|-------|
| Type                           | Hours |
| Practical Classes or Workshops | 24    |
| Project Supervision            | 9     |
| Tutorials                      | 9     |
| Independent Study              | 358   |

| Availability |                                                          |
|--------------|----------------------------------------------------------|
| Occurrence   | Location / Period                                        |
| BDA          | University of Bradford / Academic Year                   |
| ONA          | College of Banking and Financial Studies / Academic Year |

| Module Aims                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
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| <p>To further develop the practical business and management research methodology skill and consolidate learning across the degree programme by producing an individual final year project that engages students in a significant piece of in-depth research and writing. The project creates an opportunity for you to apply the concepts, techniques and skills acquired during the previous stages of your degree to solve a business and management challenge or create a new business opportunity emphasising the responsible management principles, ethics and sustainability.</p> |

| Outline Syllabus                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |  |
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| <div>1. Introduction to business and management research and its process.</div> <div>2. Literature search and literature review.</div> <div>3. Formulating problem statement.</div> <div>4. Introduction to principles of responsible management.</div> <div>5. An overview of Research Design (ontology, epistemology, philosophy, methodology and methods).</div> <div>6. Introduction to qualitative method and its associated data collection strategies.</div> <div>7. Qualitative and quantitative data analysis.</div> <div>8. Ethics in research.</div> <div>9. Communicating research.</div> <div>10. Independent learning within any area of Management relevant to your degree.</div> |  |

| Learning Outcomes |                                                                                                                                                                           |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Outcome Number    | Description                                                                                                                                                               |
| 01                | Understand the epistemological position and methodological approaches adopted by the business and management researcher.                                                  |
| 02                | Critically evaluate the literature and define a problem statement in a relevant area in conjunction with principle of responsible management, ethics, and sustainability. |
| 03                | Apply appropriate theory or concepts to frame the research project.                                                                                                       |
| 04                | Produce a proposal for a successful research-based project.                                                                                                               |
| 05                | Remain informed of the ethical implications of the project.                                                                                                               |
| 06                | Apply contemporary investigative, analytical, innovative and creative-thinking skills to derive recommendations or solutions for the problem.                             |
| 07                | Produce an original report in form of dissertation to document the project.                                                                                               |
| 08                | Apply project management and communication skills.                                                                                                                        |

| Learning, Teaching and Assessment Strategy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |  |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--|
| <div>Through a combination of workshops, tutorials, and the support of a project advisor, you are expected to undertake a research project in order to produce two individual written works - i.e. project proposal and dissertation, in an area relevant to your degree programme, through the application of the appropriate methodology as well as analytical, project management and communication skills (LO:1 to 8). In the contact sessions, you will be asked to take an active role by contributing to large and small group discussions as a means of further developing your ideas and co-learn. (LO:5 to 8).</div> <div>The project proposal and final dissertation assess all the module learning outcomes. (LO:1 to 8).</div> |  |

| Mode of Assessment |                                |                                                     |           |
|--------------------|--------------------------------|-----------------------------------------------------|-----------|
| Type               | Method                         | Description                                         | Weighting |
| Summative          | Coursework - Written           | Individual Coursework - project proposal 1500 words | 15%       |
| Summative          | Dissertation or Project Report | Individual Project 7500 words                       | 85%       |

## Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*

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