

Module Details	
Module Title	Public Health: Prevention in Action
Module Code	HWS5016-B
Academic Year	2021/2
Credits	20
School	School of Nursing and Healthcare Leadership
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Lectures	20
Seminars	12
Supervised time in studio/workshop	4
Online Tutorials (Synchronous)	2
Directed Study	158
Interactive Learning Objects	8

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
This module will enable students to gain a critical understanding of prevention within public health strategies to appraise epidemiology data, health needs assessment, service user engagement and partnership working, realistic evaluation and related policy in relation to a specific public health issue and specific communities.

Outline Syllabus
Application of public health theories and concepts; application of public health prevention strategies & debating the evidence surrounding prevention; specific protection, prevention and screening successes and challenges; national and local policy focus on prevention with case study: immunisation and the need for policy reforms; Public Health England setting the agenda; health needs assessment, community profiling, sources of data including indices of deprivation; prioritising health needs; engaging communities, service user and carer involvement and partnership working; realistic evaluation of prevention strategies & future prevention priorities.

Learning Outcomes	
Outcome Number	Description
1	Analyse prevention strategies in public health by developing a knowledge and understanding about community health needs assessment in relation to the field of public health and prevention.
2	Critically discuss the contribution of key stakeholders in communities, multi-agency working, and policy focused on prevention strategies in public health.
3	Apply community and public health knowledge to develop community health profiles for specific community and public health issues.
4	Evaluate public health epidemiological data, community profiles, community health needs assessment, public health strategies and evaluations.
5	Manage a coherent and cogent report developing critical report writing skills.

Learning, Teaching and Assessment Strategy
This module will be delivered using research informed teaching with Interactive technology enhanced learning and directed study. Lectures using the VLE with weblinks, podcasts and embedded twitter feeds will complement learning alongside seminars, group work with service users and carer involvement and individual tutorials. This strategy will enhance students experiences of current issues, their ability to link theory to public health prevention strategies and explore how to tackle specific public health issues in specific communities (LO 1,2,3,4). A series of practical sessions on report writing are designed to enhance students report writing skills (LO 5). Students will work individually to research, embed their understanding and report on epidemiological data, demonstrating an understanding of trends and projections, community profiles, health needs assessment, evaluation findings, and how this can be related to public health strategies (LO 1,2,3,4,5). Students have optionality in negotiating their chosen public health issue and specific geographical community to develop a community public health profile (LO 3). Public Health Report: Prevention in Action will assess LOs 1-5. Each student will write a 3,000 word report drawing upon a report brief of key questions for their chosen public health topic within a specific community. Students will be given formative feedback from their report plans during tutorials.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Written Report (3000 words)	100%
Formative	Coursework - Written	Plan of report structure key content and citations	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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