

Module Details	
Module Title	Placement
Module Code	MAL5009-Z
Academic Year	2021/2
Credits	N/A
School	School of Management
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Independent Study	1200

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Full Year

Module Aims
To provide you with an opportunity to apply the knowledge, understanding and skills gained on your course in a professional setting; to help you develop autonomy and initiative, and work effectively as a member of a professional team; to help you gain experience of the working environment and assess career opportunities available on graduation; to encourage critical reflection on your personal and skills development.

Outline Syllabus
There is no defined syllabus and professional placements are made available by voluntary co-operation of companies and other organisations. The responsibility lies with you to identify the placement opportunity, with support from relevant parts of the university. The placement activity must be agreed by the Faculty. The activities and duties whilst on placement will depend to a large extent on the particular nature of the business/profession whilst on placement. Relevant opportunities exist in a variety of areas including government, financial services, administration, marketing, business services and charitable and non-governmental organisations. Irrespective of the nature of placement work, it is a normal expectation that whilst on placement you would develop and demonstrate communication skills through reports and orally to supervisors and senior managers, and do so independently and as part of a team, and to tight deadlines.

Learning Outcomes	
Outcome Number	Description
01	a) Apply and synthesise knowledge, understanding and skills acquired through your academic and personal experiences to date; b) Analyse your own role and assess its contribution to the organisation; c) Analyse the industry and sector within which you work; d) Reflect on your own learning and its impact on your career development planning.
02	a) demonstrate and self-evaluate employability skills and capabilities relevant to the workplace; b) complete a reflective learning account and c) deliver a short presentation using techniques appropriate to the audience.
03	Reflect on your work-based experiences and evaluate their impact on your personal and career development planning.

Learning, Teaching and Assessment Strategy
Placement opportunities are to be identified by you, with support from the University and agreed by the Department. The duration must be between 38 weeks and one year. Your placement work is directed by the supervisor appointed by the provider, but you will be appointed an academic tutor who will remain in contact to check that integration into the workplace is proceeding and that the work being required of you is appropriate and at a later stage to assist and advise both you and your employer as to the requirements of the assessment process. Your performance will be assessed during this placement (including a monthly diary, reflective end of placement report, oral presentation). Assessment will be made on a pass/fail basis. Additionally, you will complete the assignment - submitted during October following completion of your placement: 1 For the duration of the placement you will, using pebble pad keep a monthly dairy, this is to reflect on your progress. You will complete a self-evaluation form twice during the placement period to highlight your development the Bradford Graduate Attributes .The diary will then form the basis of a 1000 words reflective account about your progress in developing the attributes to be submitted October of your return to study. 2 You will also deliver a 10 minute presentation on the Work placement: an evaluation of your learning and its influence on your career development.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework	Reflective account (1000 words based on diary)	70%
Summative	Presentation	Presentation - 10 minutes	30%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

