

| Module Details |                                                                |
|----------------|----------------------------------------------------------------|
| Module Title   | Principles of Responsible Management and Practice (In Company) |
| Module Code    | OIM4015-B                                                      |
| Academic Year  | 2021/2                                                         |
| Credits        | 20                                                             |
| School         | School of Management                                           |
| FHEQ Level     | FHEQ Level 4                                                   |

| Contact Hours  |       |
|----------------|-------|
| Type           | Hours |
| Lectures       | 12    |
| Tutorials      | 14    |
| Directed Study | 174   |

| Availability |                                     |
|--------------|-------------------------------------|
| Occurrence   | Location / Period                   |
| BDA          | University of Bradford / Semester 1 |

| Module Aims                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ol style="list-style-type: none"> <li>1. To demonstrate understanding of management and its role in organisations.</li> <li>2. To demonstrate awareness of a range of key factors that impact upon and influence an organisation's performance.</li> <li>3. To demonstrate awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations.</li> <li>4. To demonstrate understanding of what is required to contribute ethically and sustainably through positive engagement in organisations.</li> <li>5. To develop and apply skills for academic purposes and to prepare you for your future career.</li> </ol> <p>Overall to show understanding of the underlying concepts and principles associated with general business and management applied to your relevant business sector, eg. sustainability, responsible management, information management and organisational behaviour.</p> |

## Outline Syllabus

The typical syllabus will cover:

- \* The fundamentals of Management and Managers.
- \* Accessing electronic resources in Business and Management.
- \* Principles of responsible management, ethical and sustainable organisations and their management and organisations.
- \* The levers of management: people, systems and processes and how these can influence individual and organisational performance including groups and managing teams.
- \* Handling, analysing and interpreting management information.
- \* Building your career, getting ahead of the competition.
- \* Factors influencing management and organisational effectiveness.
- \* Tools and techniques used by managers in practice.
- \* Developing academic writing skills.

## Learning Outcomes

| Outcome Number | Description                                                                                                                                         |
|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| LO1            | To develop understanding of management and its role in organisations.                                                                               |
| LO2            | To develop awareness of a range of key factors that impact upon and influence an organisation's performance.                                        |
| LO3            | To develop awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations. |

## Learning, Teaching and Assessment Strategy

Formal taught sessions will be supported by online resources and specific support from the sponsoring organisation as appropriate. These will include videos, case studies, short lectures, and exercises that will provide opportunities to develop skills of analysis and debate. (Learning Outcomes 1 and 2)

Directed study and work based tasks will build on these workshops to encourage you to extend your knowledge through independent reading and research. (Learning Outcome 3)

## Mode of Assessment

| Type      | Method               | Description                   | Weighting |
|-----------|----------------------|-------------------------------|-----------|
| Summative | Coursework - Written | Individual Essay (4000 words) | 100%      |

## Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*

