

Module Details	
Module Title	Further Research Methods in Psychology
Module Code	PSY5017-B
Academic Year	2021/2
Credits	20
School	School of Social Sciences
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Lectures	24
Laboratories	12
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
This module aims to facilitate a critical understanding of a range of different empirical research methods in psychology. The objectives are to give you a depth of understanding regarding the advantages, limitations and appropriateness of a variety of quantitative and qualitative data collection and analysis methods. Throughout the module you will have the opportunity to work through some of the issues and practicalities of carrying out and reporting empirical research

Outline Syllabus
On this module you will engage with different methodological approaches including the ethical and philosophical underpinnings of psychological research. You will critically consider the applications of quantitative and qualitative methods of data collection and analysis. Descriptive and inferential statistics will be covered including parametric and non parametric tests, for example ANOVA & regression, non-parametric equivalents, and psychometrics. Qualitative theoretical perspectives and methodologies will also be covered as well as methods of analysis such as Interpretive Phenomenological Analysis (IPA) and Discourse Analysis.

Learning Outcomes	
Outcome Number	Description
01	a) understand the need for appropriate methods of data collection and analysis in psychology b) apply philosophical and theoretical concepts and principles underpinning quantitative and qualitative research in psychology c) critically evaluate different approaches to experimental design in psychology
02	a) Demonstrate a comprehensive and critical understanding of the differences and similarities, advantages and limitations of quantitative and qualitative research methods b) Undertake appropriate data analysis in psychology; code, enter and analyse quantitative data (using a wide variety of inferential statistics) using SPSS. c) Select and apply a form of qualitative analysis appropriate to a research aim and setting; analyse, interpret and critically present qualitative analysis using or DA.
03	a) Identify and use appropriate research tools and specialist software packages

Learning, Teaching and Assessment Strategy
This module will use lectures to deliver the substantive content of the module. Practical and problem based learning will help you to clarify ideas and engage in activities which will develop and extend existing skills in quantitative and qualitative research design, analysis, interpretation and evaluation during laboratory and workshop sessions. Quantitative and qualitative research skills will be formatively assessed by regular quizzes and summatively assessed by a workbook (quantitative skills) and portfolio (qualitative skills).

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Final workbook assessing a broad understanding of statistics (2000 words)	50%
Summative	Coursework - Written	Portfolio consisting of a critical review and data analysis (2000 words)	50%
Formative	Not assessed	Continual quizzes	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.