

Module Details	
Module Title	Exploring Social Research
Module Code	SAC5020-B
Academic Year	2021/2
Credits	20
School	School of Social Sciences
FHEQ Level	FHEQ Level 5

Contact Hours	
Type	Hours
Lectures	24
Seminars	6
Practical Classes or Workshops	6
Directed Study	164

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
1. To provide students with a knowledge and understanding of research methods in the social sciences that will help them to evaluate and utilise social science research in a range of contexts. 2. To provide students with the literacy in social science methodologies that is required of graduate social science students and that is expected in a range of graduate employment contexts as well as in further study. 3. To provide students with an understanding of how social science research is used in academic and public policy contexts.

Outline Syllabus
Social Research Methodologies will outline the processes of designing and conducting quantitative and qualitative social research. You will be introduced to: - research methods (quantitative and qualitative) - data collection & analysis (primary and secondary) - ethics and dissemination of research findings

Learning Outcomes	
Outcome Number	Description
01	Understand different epistemological positions and their relevance to social research.
02	Be able to design small-scale social research using suitable and comprehensive quantitative and qualitative methodological frameworks.
03	Be able to analyse primary and secondary data and sources using systematic analytical techniques.
04	Consider the ethical implications of social research throughout the research process and during write-up and dissemination.

Learning, Teaching and Assessment Strategy
The principles and applications of qualitative and quantitative research methodologies (interviews, observations and ethnographic research, surveys, documentary analysis) will be taught in interactive lectures. Existing sources and secondary data-sets will be analysed in student-led workshops using thematic, visual, discourse and statistical analysis. During practical sessions, you will be designing research and analysing data in preparation for your individual research design coursework and group poster presentation assessments.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Individual Research Design	50%
Summative	Presentation	Group Poster Presentation (15 Minutes)	50%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.