

Module Details	
Module Title	Introduction to Research Methods
Module Code	BIC3015-A
Academic Year	2022/3
Credits	10
School	UoB International College
FHEQ Level	RQF Level 3

Contact Hours	
Type	Hours
Directed Study	50
Lectures	50

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Non-Standard Academic Year
BDA	University of Bradford / Semester 2
BDA	University of Bradford / Semester 3

Module Aims
The module introduces students to research methods related to research within their subject area. The students will consider how to select a research topic, decide on an appropriate methodology, plan the steps required to research the chosen topic and present findings effectively. Students are also introduced to the ethical questions which need to be taken into consideration by researchers.

Outline Syllabus
Factors influencing a choice of the research topic. The distinction between primary and secondary research. Reviewing existing research and findings within the topic chosen (literature review). Selection of an appropriate methodology. Quantitative and qualitative approaches to research. Planning the steps required to undertake the research effectively. Changes in approach involved in conducting research as part of a team. Issues around interviewing as part of a research project; design of an appropriate questionnaire. Ethical issues surrounding the choice and implementation of a research project. Data capture, collation and presentation in the form of a written report; usefulness of IT generally in undertaking research and presenting findings; specialist packages.

Learning Outcomes	
Outcome Number	Description
1	Explain the factors influencing a choice of research topics describing effectiveness and pitfalls.
2	Produce a plan to show how the chosen research topic might be tackled.
3	Design an appropriate research tool for the research project and be aware of possible ethical considerations.
4	Evaluate and analyse provided data, and present it appropriately.

Learning, Teaching and Assessment Strategy
Delivery will be in small classes with a strong focus on student-centred learning. Students will work in pairs and small groups. Several relevant short-term assignments will be set throughout the course so that students gain a high-level of formative feedback to support them as they prepare for their summative assessment. Students will receive additional support to help them overcome any areas of personal development. Summative assessment is achieved through the setting of a simulated research project which allows the students (working in groups) to plan an approach and comment on its implementation in both a written report and oral presentation.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	A research implementation plan and commentary on the steps required for its completion (2000 words)	70%
Summative	Presentation	Group presentation of findings from a research project (15 mins)	30%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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