

Module Details	
Module Title	Management in Context
Module Code	BIC6013-A
Academic Year	2022/3
Credits	10
School	UoB International College
FHEQ Level	FHEQ Level 6

Contact Hours	
Type	Hours
Lectures	50
Directed Study	50

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Non-Standard Academic Year
BDA	University of Bradford / Semester 1
BDA	University of Bradford / Semester 3

Module Aims
This module aims to develop a greater understanding of some of the key activities and functions associated with establishing and managing a business. The specific aims are to review the legal bases of different types of business, to consider the nature and impact of different styles of management/leadership, to introduce students to the fields of operations management and organisational behaviour including a detailed understanding of key developments within the area and to consider how change is introduced and managed within businesses

Outline Syllabus
* Different types of businesses, ownership models, legal bases, shareholders and stakeholders, social and environmental responsibilities * Introduction to Organisational Behaviour, including psychological contract, organisational culture * Approaches to management theory, classical management, scientific management, bureaucracy, HR approach, Systems approach, other international approaches e.g. Japanese * Leadership, including power and leadership, styles of leadership, Vroom and Yetton contingency model, transformational leadership * Introduction to operations management, transformation process, performance objectives, operations strategy, JIT, TQM These are placed throughout in a contemporary setting and current challenges and approaches are stressed.

Learning Outcomes	
Outcome Number	Description
LO1	Evaluate the different legal frameworks within which businesses may be set up and run.
LO2	Evaluate the theory and practice of leadership in business.
LO3	Analyse the concepts and theories around organisational behaviour and operations management.
LO4	Critically evaluate recent developments in the study of management.

Learning, Teaching and Assessment Strategy
Working in groups of up to eighteen, students learn via tutor-led seminars and practical sessions. The teaching approach places considerable emphasis on interactivity between teacher and students, and between individual students within the group. This will be facilitated by the range of activities introduced into classes, the use of group and pair work, particularly in practical work. Student progress will be closely monitored by both subject staff and each student's Personal Tutor. Personal Tutors will facilitate one-to-one sessions with students during which they are encouraged to reflect on their progress in meeting their objectives. This monitoring will provide tailored learner support in specific, identified areas for development. Formative assessment is provided by a range of shorter-term preparatory exercises. These do not contribute to the final course assessment but are marked and used to provide detailed feedback to assist the students to prepare for the tasks contributing to the summative assessment. The summative assessment consists of two parts. Part 1 is an interim exam and the second part is an essay on management style and functions within a practical business context.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Examination - Closed Book	Group poster analysing a contemporary issue or innovation from different disciplinary perspectives	40%
Summative	Coursework - Written	Essay on management style and functions within a practical business context (1500 words)	60%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

