

Module Details	
Module Title	Enterprise and Innovation (Distance Learning)
Module Code	EAE7005-A
Academic Year	2022/3
Credits	10
School	School of Management
FHEQ Level	FHEQ Level 7

Contact Hours	
Type	Hours
Lectures	7
Tutorials	9
Groupwork	10
Interactive Learning Objects	14
Directed Study	60

Availability	
Occurrence	Location / Period
DLA	University of Bradford / Semester 3

Module Aims
To create, test and critically reflect on the theory and practice of innovation and enterprise in a circular economy

Outline Syllabus
Theories and Models for innovation, entrepreneurship and enterprise; Case examples of innovation and entrepreneurship in a circular economy; Innovation and enterprise in developing country contexts; Product and service innovation Innovation processes and methods; The new plastics economy - the role of innovation and enterprise; Policy innovation for circular economy - models of policy change; Systems and systemic innovation.

Learning Outcomes	
Outcome Number	Description
01	Demonstrate understanding of theories of innovation, entrepreneurship and enterprise and their relevance to circular economy.
02	Assess key factors affecting the practices of innovation, entrepreneurship and enterprise within a business setting.
03	Review and critically reflect on innovation and enterprise in relation to circular economy case studies and key barriers and success factors.
04	Synthesise and link concepts from the programme to your professional setting and future professional development plans.
05	Reflect on strategies and actions to develop, innovation and enterprise within your own professional setting.

Learning, Teaching and Assessment Strategy
You will engage in learning through a series of directed study activities and online tutorials. Study guide and textbook readings, supported by audio recordings and presentations will introduce important concepts. Structured tutorial exercises will provide you with the opportunity to develop your understanding of key concepts and ideas. Online tutorial sessions will enable you to engage in debate with your peers and tutor about important ideas and contemporary business problems. LOs 1-5 and will be assessed through a single written assignment.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	Individual written assignment (2000 words)	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.