

| Module Details |                                           |
|----------------|-------------------------------------------|
| Module Title   | Moving Image Production                   |
| Module Code    | FAM4012-B                                 |
| Academic Year  | 2022/3                                    |
| Credits        | 20                                        |
| School         | Department of Media Design and Technology |
| FHEQ Level     | FHEQ Level 4                              |

| Contact Hours  |       |
|----------------|-------|
| Type           | Hours |
| Lectures       | 6     |
| Tutorials      | 6     |
| Laboratories   | 48    |
| Directed Study | 140   |

| Availability |                                     |
|--------------|-------------------------------------|
| Occurrence   | Location / Period                   |
| BDA          | University of Bradford / Semester 1 |

| Module Aims                                                                                                                                  |
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| To gain the skills required for basic video production in both single camera and multi camera situations including lighting and composition. |

| Outline Syllabus                                                                                                                                                                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Camera work, editing and production skills. 2. Pre-production preparation. 3. Location issues, reconnaissance and safety risk assessment. 4. Introduction to basic sound requirements. 5. TV production roles. |

| Learning Outcomes |                                                                                                                                                               |
|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Outcome Number    | Description                                                                                                                                                   |
| 01                | List and explain the major roles and processes involved in TV production including research, direction, lighting, cinematography, audio recording and editing |
| 02                | Demonstrate a given role in single camera and multi-camera production; edit video using non linear editing software                                           |
| 03                | Deploy effective team working, time-management and visual communication skills.                                                                               |

| Learning, Teaching and Assessment Strategy                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Lectures and demonstrations are used to impart the requisite knowledge, which is applied via group project work to produce a short television based product (and supporting documentation), using single camera and/or multi-camera techniques. Additionally, an individual shoot and the associated planning documents assess the student's understanding of simple video production.</p> <p>Supplementary assessment if required: the student will be required to repeat the assessment working alone</p> |

| Mode of Assessment |                                    |                                                                                                                          |           |
|--------------------|------------------------------------|--------------------------------------------------------------------------------------------------------------------------|-----------|
| Type               | Method                             | Description                                                                                                              | Weighting |
| Summative          | Coursework - Artefact              | Group Moving Image product. SUPPLEMENTARY if required: Individual Moving Image product                                   | 45%       |
| Summative          | Coursework - Portfolio/e-portfolio | Group planning documentation (8 section portfolio). SUPPLEMENTARY if required: Individual planning documentation (2000w) | 15%       |
| Summative          | Coursework - Artefact              | Individual film product, with administration                                                                             | 40%       |

| Reading List                                                                                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a> |

**Please note:**

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*