

Module Details	
Module Title	Stories and The Screen
Module Code	FAM4019-B
Academic Year	2022/3
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	10
Online Tutorials (Synchronous)	8
Directed Study	182

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
This module develops an understanding of the importance of the relationship between written texts and visual forms. The aim of the module is to help students develop innovative ideas for film and TV content and to gain skills in transforming written ideas and concepts into moving image forms. Students will study existing texts and images in detail and can then develop stories from their own source materials. Students will be able (where relevant) to expand the knowledge gained in this module into more advanced storytelling and scriptwriting tasks later in their particular course of study.

Outline Syllabus
Literature and the Screen; Reading Films: case study; Watching Films: case study; Poetics; Stories and images; Adaptation (Robert Ray etc.); Graphic novels and the screen; Filmmakers and their methods; Photography and narration; Music and narration

Learning Outcomes	
Outcome Number	Description
01	Understanding of the relationship between written text and visual communication .
02	Ability to develop a treatment..
03	Ability to plan and deliver a video essay to be agreed with tutors.

Learning, Teaching and Assessment Strategy
Lectures and screenings are used to impart requisite knowledge about the relationship between text and image. Tutorials are used for clarification of concepts, problem solving and development of ideas. Supplementary assessment is to repair deficiency in original submission (essay and presentation).

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Artefact	A treatment: the presentation of an idea for a film or TV programme outlining the process from script to screen.	30%
Summative	Coursework - Artefact	A video essay: analysis of film or a scene from a film using one or more of the concepts discussed in the lecture prog	70%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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