

| Module Details |                                           |
|----------------|-------------------------------------------|
| Module Title   | Individual Project 2                      |
| Module Code    | GAV6014-D                                 |
| Academic Year  | 2022/3                                    |
| Credits        | 40                                        |
| School         | Department of Media Design and Technology |
| FHEQ Level     | FHEQ Level 6                              |

| Contact Hours       |       |
|---------------------|-------|
| Type                | Hours |
| Project Supervision | 12    |
| Independent Study   | 388   |

| Availability |                                     |
|--------------|-------------------------------------|
| Occurrence   | Location / Period                   |
| BDA          | University of Bradford / Semester 2 |

| Module Aims                                                                                                                                                                                                                                                                                                             |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Building on work completed in GAV6013-B Individual Project 1, students will produce an individual project and showcase this on a relevant social media platform or otherwise publicise in an appropriate medium. The project will showcase discipline-specific skills and will be suitable for inclusion on a showreel. |

| Outline Syllabus                                                                                                                                                                                                                        |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Students will conduct an individual project production with support provided by weekly supervisory tutor sessions. Additional material can be provided on request to meet identified project requirements not covered by other modules. |

| Learning Outcomes |                                                                                                                                  |
|-------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Outcome Number    | Description                                                                                                                      |
| LO1               | Implement a project plan to complete an individual project.                                                                      |
| LO2               | Apply enhanced specialist production skills relating to degree path, either personally or by direction of project collaborators. |
| LO3               | Produce supporting online content, social media presence or publicity and marketing suitable to the genre.                       |

| Learning, Teaching and Assessment Strategy                                                                                                                                                                                                                                                         |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Students are required to produce and publicise the project planned in Individual Project 1 and will meet on a weekly basis with their allocated supervisor.</p> <p>The summative assessment is split into two areas; project and social media / publicity. This reflects industry practice.</p> |

| Mode of Assessment |                                    |                                                                |           |
|--------------------|------------------------------------|----------------------------------------------------------------|-----------|
| Type               | Method                             | Description                                                    | Weighting |
| Summative          | Coursework - Artefact              | Project                                                        | 60%       |
| Summative          | Coursework - Portfolio/e-portfolio | Publicity/marketing showcase (Online/social media) for project | 40%       |

| Reading List                                                                                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a> |

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*

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