

Module Details	
Module Title	Project Management and Evaluation
Module Code	HWS6012-C
Academic Year	2022/3
Credits	30
School	School of Nursing and Healthcare Leadership
FHEQ Level	FHEQ Level 6

Contact Hours	
Type	Hours
Lectures	36
Practical Classes or Workshops	18
Seminars	4
Tutorials	2
Directed Study	240

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 2

Module Aims
This module will enable students to gain a critical understanding and application of project management and realistic evaluation principles and practice linked to a public health issue.

Outline Syllabus
Critical perspectives of project management planning models, project life cycle; project action plans with research evidence, project aim, project objectives with in-built evaluation, tools and techniques, work breakdown structures, risk assessment and stakeholder management; realistic evaluation in designing, planning, stakeholder engagement, participation and stakeholder analysis; team-working, partnership working in projects, interpersonal communication, team roles including project leadership and management skills in project situations.

Learning Outcomes	
Outcome Number	Description
LO1	Critically discuss strategic approaches and methods used in project management and realistic evaluation to address a public health project.
LO2	Apply project management skills, tools and techniques to the selected public health issue, drawing upon research evidence, realistic evaluation and involvement of students as key stakeholders.
LO3	Analyse and critically evaluate the strategies and evidence used in designing, planning, implementing, monitoring and evaluating the public health project relevant to the student population.
LO4	Utilise negotiating and communication skills working as a team throughout the life of the project and develop partnerships with stakeholders.
LO5	Critical report writing skills embedding an application of technology/theory to realistic project evaluation.

Learning, Teaching and Assessment Strategy
This module will be delivered using research informed teaching with technology enhanced learning, key lectures, tutorials, seminars, practical workshops, directed study, formative feedback and summative assessment. Teaching will be interactive using the VLE, weblinks, podcasts and learning spaces for team working and application of different project management and evaluation tools. This strategy will enable project teams with team leaders to organise an exhibition to showcase their projects. Interactive seminar activities and independent group work using WhatsApp groups will enable project teams to engage key stakeholders in the design, planned activities and evaluation of their projects and produce reports drawing on these findings (LO 1,2,3,4,5). Each project team will produce academic posters on their chosen public health issue which will be presented to key stakeholders and the module assessors (LO 1,2,3,4). Individual report writing skills will be facilitated by workshops (LO 5). Students have optionality in negotiating their chosen projects which will be relevant to the student community in the University of Bradford. Students will submit a project group action plan as a formative assessment for which feedback will be given during the project planning stage. Summative assessment 1: Project exhibition with academic posters presented to stakeholders. A group mark weighted at 30% of the final mark. Supplementary assessment of this will be an individual viva voce (oral exam) on the public health project. Summative assessment 2: Project Evaluation Report as an individual assessment weighted 70% of the final mark. Supplementary assessment will be to repair deficiencies in the original submission.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	Public Health Exhibition; (Supp Viva)	30%
Summative	Dissertation or Project Report	Project Report (2500 words)	70%
Formative		This module will equip students with knowledge and understanding of project management and realistic evaluation of undertaking a university based public health project. This experience of developing a project will produce a key skill set for future employment in a range of sectors.	N/A
Formative	Coursework	Project action plan	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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