

| Module Details |                        |
|----------------|------------------------|
| Module Title   | MBA Management Project |
| Module Code    | MAL7037-E              |
| Academic Year  | 2022/3                 |
| Credits        | 60                     |
| School         | School of Management   |
| FHEQ Level     | FHEQ Level 7           |

| Contact Hours                |       |
|------------------------------|-------|
| Type                         | Hours |
| Tutorials                    | 8     |
| Lectures                     | 2     |
| Project Supervision          | 20    |
| Directed Study               | 565   |
| Interactive Learning Objects | 5     |

| Availability |                                                     |
|--------------|-----------------------------------------------------|
| Occurrence   | Location / Period                                   |
| BDA          | University of Bradford / Non-Standard Academic Year |
| BDA          | University of Bradford / Semester 2                 |

| Module Aims                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The Management Project constitutes an ordered, critical exposition of problem-based learning, affording evidence of reasoning power and knowledge by contextualising primary and/or secondary data and positioning this within relevant literature. The process is fundamentally participant-orientated and will provide a degree of autonomy, independence and self-direction in learning. Participants strengthen their expertise and skills acquired during the taught stages of the MBA programme by contextualising generic managerial theory to an organisation-specific challenge.</p> |

| Outline Syllabus                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The nature of the organisational issue will dictate the syllabus for the Management Project. However, generic to all projects will be a grounding in the ethics of investigating organisational problems, research methodology and how to conduct a literature review.</p> |

| Learning Outcomes |                                                                                                                                                      |
|-------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|
| Outcome Number    | Description                                                                                                                                          |
| 01                | Apply creativity and leadership in addressing interdisciplinary and complex managerial challenges.                                                   |
| 02                | Act autonomously in scoping, planning and implementing tasks of high quality within a narrow time frame.                                             |
| 03                | Employ initiative, personal responsibility and resilience in complex and unpredictable situations.                                                   |
| 04                | Evaluate methodologies, develop critiques of these and, where appropriate, propose creative approaches to unique business and management challenges. |

| Learning, Teaching and Assessment Strategy                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>The project represents 600 hours of study by participants with 20 hrs formal assistance from a tutor who acts as a supervisor. The process begins with two introductory project tutorials which are facilitated online, and builds upon a recorded lecture series which provides relevant training in research methods including ethics. These are an introduction to LO2.2 - LO2.4. This is then extended by a series of planned interactions with the supervisor that will develop LO1.1 to LO1.3 and LO2.1.</p> <p>Initially participants on the programme need to choose an issue / problem from an organisation sourced by themselves or one sourced by the School of Management (LO3.2). From this initial idea they will be allocated with a supervisor for their Management Project and agree a project plan (Also LO3.2). From then on participants set their own agendas and objectives (LO3.3) and capture useful skills in the scoping, planning and deployment of a large-scale project (LO3.1 - LO3.5). Indeed learning objectives are associated with managing the process (LO3.3) as well as the delivered product (LO1.1 - LO1.3 and LO2.1 to LO2.4).</p> |

| Mode of Assessment |                                |                                                                                |           |
|--------------------|--------------------------------|--------------------------------------------------------------------------------|-----------|
| Type               | Method                         | Description                                                                    | Weighting |
| Summative          | Dissertation or Project Report | Individual Project Report 15,000 words                                         | 100%      |
| Formative          | Dissertation or Project Report | Drafts of project (overall maximum of 3000 words) for academic mentor feedback | N/A       |

| Reading List                                                                                                                                             |
|----------------------------------------------------------------------------------------------------------------------------------------------------------|
| To access the reading list for this module, please visit <a href="https://bradford.rl.talis.com/index.html">https://bradford.rl.talis.com/index.html</a> |

*Please note:*

*This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.*