

Module Details	
Module Title	Project Dissertation (In Company)
Module Code	MAR6015-D
Academic Year	2022/3
Credits	40
School	School of Management
FHEQ Level	FHEQ Level 6

Contact Hours	
Type	Hours
Tutorials	18
Directed Study	382

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Full Year

Module Aims
To further develop the practical business and management research methodology skill and consolidate learning across the degree programme, and apply this to work related projects that engage students in a significant piece of in-depth research and writing. The module content will also support the development of mapped Knowledge Skills and Behaviours, as set out in the relevant apprenticeship standard, and highlighted in the syllabus below.

Outline Syllabus
On-going tutorial research supervision related to student's research design, execution and evaluation undertaken over an extended period. Specific Knowledge elements of the relevant apprenticeship standard to be delivered: L1.1 Critically evaluate research methods and the types of data generated Content will also support development of the following Skills from the relevant apprenticeship standard: L3 Use evidence-based tools and ethical approaches to undertake problem solving and critical analysis, synthesis and evaluation to support decision making.

Learning Outcomes	
Outcome Number	Description
01	1.1 Use a wide range of sources to demonstrate a detailed knowledge of a selected issue, topic or subject; 1.2 Analyse critically the relevance of theoretical and academic debates within the subject area you are researching, including against the responsible management principles, ethics and sustainability.
02	2.1 Contextualise knowledge and understanding derived from a range of primary and secondary resources; 2.2 Apply a range of appropriate research methods to a given topic and/or professional domain.
03	3.1 To communicate original ideas clearly, cogently, and coherently through the marshalling of evidence in written academic format.

Learning, Teaching and Assessment Strategy
Tutorials and workshops will develop understanding of research techniques to locate and interpret both primary and secondary source materials and support during the project dissertation. These tutorials will be delivered both face to face, via the virtual learning environment and support provided by your organisation mentor and your academic project adviser. The Dissertation relates to demonstrating the academic context of learning. The dissertation proposal should be prepared and submitted to the academic adviser in February prior to starting the dissertation report. The proposal will facilitate discussion with the academic adviser and guide the dissertation implementation, as it will outline what the dissertation will examine and how, as well as the key milestones involve.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Dissertation or Project Report	Work Related Dissertation (up to 7000 words)	100%
Formative	Coursework - Written	Work related dissertation or project proposal (up to 1500 words)	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.