

Module Details	
Module Title	Principles of Responsible Management and Practice (In Company)
Module Code	OIM4015-B
Academic Year	2022/3
Credits	20
School	School of Management
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	10
Tutorials	13
Directed Study	177

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
1. To demonstrate understanding of management and its role in organisations. 2. To demonstrate awareness of a range of key factors that impact upon and influence an organisation's performance. 3. To demonstrate awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations. 4. To demonstrate understanding of what is required to contribute ethically and sustainably through positive engagement in organisations. 5. To develop and apply skills for academic purposes and to prepare you for your future career. Overall the module aims to show understanding of the underlying concepts and principles associated with general business and management applied to your relevant business sector, eg. sustainability, responsible management, information management and organisational behaviour. The module content will also support the development of mapped Knowledge, Skills and Behaviours, as set out in the relevant apprenticeship standard, and highlighted in the syllabus below.

Outline Syllabus

The typical syllabus will cover:

- * The fundamentals of Management and Managers.
- * Accessing electronic resources in Business and Management.
- * Principles of responsible management, ethical and sustainable organisations and their management and organisations.
- * The levers of management: people, systems and processes and how these can influence individual and organisational performance including groups and managing teams.
- * Handling, analysing and interpreting management information.
- * Building your career, getting ahead of the competition.
- * Factors influencing management and organisational effectiveness.
- * Tools and techniques used by managers in practice.
- * Developing academic writing skills.

Specific Knowledge elements of the relevant apprenticeship standard to be delivered:

G2.2 Explain diversity management and review approach in own organisation.

G2.1 Evaluate types of organisational culture and how these are created.

I1.1 Describe the principles of stakeholder, customer and supplier engagement and management.

I1.2 Analyse stakeholder, customer and supplier engagement and management in own organisation and identify strategies for improvement.

I1.3 Explain the benefits and challenges of cross- functional working and apply this method of working to deliver positive results.

L2.1 Describe and evaluate the values and ethics of your organisation.

L2.2 Review the impact of the governance of your organisation in terms of the decision making process.

Content will also support development of the following Skills from the relevant apprenticeship standard:

G3 Articulate organisational purpose and values.

Learning Outcomes

Outcome Number	Description
LO1	To develop understanding of management and its role in organisations.
LO2	To develop awareness of a range of key factors that impact upon and influence an organisation's performance.
LO3	To develop awareness of the assumptions and approaches which underpin different theoretical perspectives for studying management and organisations.

Learning, Teaching and Assessment Strategy

Teaching will include videos, case studies, short lectures, and exercises that will provide opportunities to develop skills of analysis and debate. (Learning Outcomes 1 and 2). Directed study and work based tasks will build on these workshops to encourage you to extend your knowledge through independent reading and research. (Learning Outcome 3)

In line with programme learning and teaching strategy this module adopts a blended approach to learning and involves 3 main approaches.

1. On campus, face to face teaching over a block week. This will be a mix of lectures and tutorials and will include group work within tutorials.

2. An element of distance learning between face to face sessions. for this 20-credit module this will consist of 2 x one-hour sessions run as assessment workshops to allow you to seek clarity on assessment criteria, feedback on assessment progress and interact with fellow apprentices regarding the assessment.

3. Work based learning. You will be set tasks based on applying on-going learning to your work experience.

The above will also be supported by on-line resources and specific support from the sponsoring organisation as appropriate. During directed study you will be expected to read for further knowledge gain and complete work-based tasks and research to help develop your individual coursework and collect relevant evidence that you can apply to the skills and behaviours associated with this subject area and the standard.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework - Written	Individual Essay (4000 words)	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.