

Module Details	
Module Title	Norms, Deviance and Culture
Module Code	SAC4021-B
Academic Year	2022/3
Credits	20
School	School of Social Sciences
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	12
Tutorials	12
Directed Study	176

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
1. To theoretically explain how and why societies construct social norms. 2. To describe culture and meanings, their construction, maintenance and transformations. 3. To discuss the role of social structures and interactions in maintaining norms and defining deviance and criminality. 4. To consider these phenomena in light of contemporary changes brought about by the increasing influence of media and globalization in society. 5. To question concepts and theories through critically examining taken for granted explanations pertaining to crime and deviance. 6. To develop an academically nuanced perspective on norms, deviance, and culture in relation to policy and the criminal justice system.

Outline Syllabus
- The Foundation of Social Norms - Instruments for Creating and Mediating Social Norms - Challenging Social Norms - Creating Deviance - Contemporary Challenges to the Social Conscience

Learning Outcomes	
Outcome Number	Description
LO1	Analyse cultural production in diverse and multicultural societies.
LO2	Discuss normative meanings and compare these to cultural expressions that fail to conform and/or are seen as deviant.
LO3	Evaluate the role of social structures including religion, nation-state, the media and globalisation in maintaining, reproducing but also challenging social norms and values.
LO4	Analyse how individuals and communities can be effective in dismantling, as well as reconstructing social values in contexts and encounters that test normative assumptions of deviance.
LO5	Evaluate the role of global culture in transforming as well as homogenising social norms and values around the world and outline its effects upon local and marginalised communities.
LO6	Locate examples and find information with which to explain norm-making phenomena and explain how they shape definitions of deviance and criminality.
LO7	Recall concepts and use to explain processes of meaning-making processes in diverse contexts.

Learning, Teaching and Assessment Strategy
Lectures will introduce key theoretical concepts. Group discussions will encourage reflection upon the 'normative' with reference to the lived experience of students. Consideration of data and cases studies of local, national and international phenomena will place norms and commonly held values into perspective and offer fresh insight into theoretical ideas and explanations of cultural production and the relationship between the individual and larger grouping or society. In this context, crime, deviance and its construction will be discursively conceptualized by students on the module. Assessment is via a 2000-word essay. Students will be offered a range of framing questions which will allow the sociological and philosophical material taught on the course to be applied to contemporary phenomena. Students will choose one topic on which to write their essay.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Coursework - Written	2000 words essay	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

