

Faculty of Engineering and Informatics

School of Media, Design and Technology

Programme Specification

Programme Title: BA (Hons) Film and Television Production

Academic Year:	2018 -19
Degree Awarding Body:	University of Bradford
Partner(s), delivery organisation or support provider (if appropriate):	None
Final and interim award(s):	BA (Honours) [Framework for Higher Education Qualifications (FHEQ) level 6] Diploma of Higher Education [Framework for Higher Education Qualifications (FHEQ) level 5] Certificate of Higher Education [Framework for Higher Education Qualifications (FHEQ) level 4]
Programme accredited by (if appropriate):	Creative Skillset
Programme duration:	3 years full time; 4 years full-time including a year of study abroad and/or a work placement
UCAS code:	P309 and P310
QAA Subject benchmark statement(s):	Communication, Media, Film and Cultural Studies
Date of Senate Approval:	April 2006
Date last confirmed and/or minor modification approved by Faculty Board	August 2017

Introduction

The **BA (Hons) Film and Television Production** provides students with the opportunity to engage with the moving image both an intellectual and practical level. Students will develop a contextual understanding of historical and contemporary media practices, focusing in particular on film and television, alongside experiencing practical production skills. This combination of theory and practice will help students to develop their aesthetic sensibility and cultural understanding, which in turn will inform their project work.

The programme is accredited by Creative Skillset, the sector skills council for the creative industries and our collaborators include the National Media Museum (NMeM), based in Bradford, the BBC and Bradford, UNESCO City of Film. Our partnerships and collaborations provide students with the opportunity to experience interdisciplinary, shared learning within a vibrant, creative environment and make industry contacts.

As the digital media industries grow, there are increasing demands upon graduates to be multi-skilled and this programme provides students with the opportunity to engage with pre-production, production and post-production roles. All practical work takes place within the University's industry-standard facilities. These include a broadcast standard television studio facilitated by an outside broadcast control room, with light-weight cameras suitable for location work. Our state-of-the-art broadcast production and postproduction facilities mean that students will get substantial experience of outside broadcasting with our full HDTV Outside Broadcasting Truck, alongside a more traditional experience of television studio work. Furthermore students will also have the opportunity to develop experience of visual effects with our chromakey studio and motion capture suite. Digital production process as used as standard and Adobe Premiere as the editing package of choice. Professional actors are also provided within scripted drama training and finished productions.

The School of Media, Design and Technology has strong links with the BBC and Creative Skillset through which they will get regular opportunities to work on "live briefs" and win BBC placements. Students may also have opportunities to gain paid work experience through our Digital Working Academy and enjoy the benefits that come with Bradford being UNESCO's first City of Film.

We are passionate about developing graduates with a range of work relevant skills. This programme will develop students as film and television professional with a wide range of industry relevant skills. Students will be taught by practicing industry professionals often involved in a variety of independent film and television projects throughout the year and they will be expected to have a work placement during their time here. Often the nature of the industry means that work placements/experience may be independent film projects and often voluntary rather than paid, but tutors will support, guide and help with developing contacts and creating a profile. Students will also be supported to submit their production work for Royal Television Society and other awards. We have a long tradition of students winning awards and are committed to helping students create the best possible industry profile.

Studying film and television at Bradford offers students a unique experience. It combines traditional University life alongside engagement with relevant external agencies, which means students graduate already having had hands-on experience within the creative arts sector. From engaging with the dynamics of a National Museum, to working alongside industry professionals, a degree from Bradford gives students the education they need to get ahead in their chosen field.

Programme Aims

The programme is intended to:

- Develop an integrated range of knowledge, understanding and practical skills in the field of film and television production, informed through critical engagement with film, television and media theory.
- Develop professional knowledge and skills in creative content design and production practice.
- Enable students to present and evaluate ideas and concepts relevant to the development of films and television programmes
- Facilitate the development of a portfolio of industry experience, industry contacts, and examples of professional work that demonstrates a breadth of industry relevant skills.
- Enable students to work effectively as individuals and in groups, being able to communicate ideas and arguments effectively and accurately both orally and in writing
- Enable students to develop lifelong independent learning skills

Programme Learning Outcomes

To be eligible for the award of Certificate of Higher Education at FHEQ level 4, students will be able to:

- LO1 Show skills of organisation, group working, inquiry and independent learning
- LO2 Communicate ideas and arguments meaningfully in writing and orally
- LO3 Identify, interpret and analyse the cultural contexts of film and television.
- LO4 Apply effective skills in teamwork and leadership, project management and personal management.
- LO5 Use production and post-production technology and techniques through their ability to produce competent project work.

Additionally, to be eligible for the award of Diploma of Higher Education at FHEQ level 5, students will be able to:

- LO6 Identify, develop, produce and critically analyse specific film and television generic forms.
 - LO7 Produce critically informed representations within their practical work.
 - LO8 Critically evaluate the social, political, and cultural conditions of film and television production.
 - LO9 Apply BBC broadcast compliance requirements in television production work.
- Additionally, to be eligible for the fall back award of Ordinary Degree of Bachelor at FHEQ level 6, students will be able to:

LO10 Create a portfolio of work demonstrating their academic and technical skills

LO11 Produce project work to high technical and aesthetic standards and synthesise the underlying theoretical principles of film and television and apply through practical production work.

LO12 Critically evaluate arguments and apply them to their own practice, and the practice of others

Additionally, to be eligible for the award of Honours Degree of Bachelor at FHEQ level 6, students will be able to:

LO13 Make informed judgments in the context of rapidly-developing and converging media industries and storytelling.

LO14 Critically evaluate the ways in which media represent discourses of power in relation to class, race and culture through practical application

Curriculum

Stage 1

FHEQ Level	Module Title	Type (Core/Option)	Credits	Sem	Module Code
4	Creativity and Imagination	C	20	1	FAM4001-B
4	Reading The Screen	C	20	1	FAM4016-B
4	Moving Image Production	C	20	1	FAM4012-B
4	Editing	C	20	2	FAM4005-B
4	Film - Narrative and Genre	C	20	2	FAM4010-B
4	Institutions and Audiences	C	20	2	FAM4013-B

At the end of stage 1, students will be eligible to exit with the award of Certificate of Higher Education if they have successfully completed at least 120 credits and achieved the award learning outcomes.

Stage 2

FHEQ Level	Module Title	Type Core / Option	Credits	Sem	Module Code
5	Factual Film and Television	C	20	1	FAM5007-B
5	Soundscapes	C	20	1	FAM5001-B
5	Factual Production	C	20	1	FAM5014-B
5	British Film and Television Fictions	C	20	2	FAM5006-B
5	Drama Production	C	20	2	FAM5016-B

5	Storytelling for Multiple Platforms	C	20	2	FAM5010-B
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At the end of stage 2, students will be eligible to exit with the award of Diploma of Higher Education if they have successfully completed at least 240 credits and achieved the award learning outcomes.

Stage 3

FHEQ Level	Module Title	Type Core / Option	Credits	Sem	Module Code
6	Major Project Pre-Production	C	20	1	GAV6007-B
6	Individual Project	C	40	1	GAV6003-D
6	Alternative Film and Media	O	20	2	FAM6007-B
6	Experimental Filmmaking	O	20	2	FAM6004-B
6	Practices of Representation	O	20	2	FAM6013B
6	Major Project Production	C	40	2	GAV6008-D

Students will be eligible for the award of Honours Degree of Bachelor if they have successfully completed at least 360 credits and achieved the award learning outcomes.

Placement and/or Study Abroad

This programme provides the option for students to undertake a work placement or period of study abroad between Stages 2 and 3. Students wishing to take this option will be registered for the 4 year programme.

On successful completion of the ENG5002-Z, placement, students will be eligible for the award of University Diploma Industrial Studies.

For further information about study abroad opportunities please refer to <http://www.bradford.ac.uk/international/erasmus-and-international-exchanges/>

Learning and Teaching Strategy

Students will experience a wide range of teaching and learning environments. Concepts, principles and theories are generally explored in formal lectures and practiced in associated tutorials, seminars and directed reading groups. Practical skills are developed in workshop and studio sessions. Professional and personal skills are developed through presentations, discussion and small-scale project work which involves problem-solving and design exercises.

For each 20 credit module, students are required to commit 200 hours of time. The weighting of how this time is managed varies from module to module; some will involve many formal contact hours (time spent with the tutor) and others more independent study (self-managed under the guidance of the tutor). As the student progresses, the amount of independent study increases as the programme becomes more project based.

During Stage 1 all the basic principles, concepts and technical skills are introduced. By Stage 2 students are required to take a more analytic approach, and demonstrate their practical skills through project work. Stage 3 gives students the opportunity to synthesise and critically review the knowledge, understanding and skills previously

acquired through both contextual work and a major practical project

Assessment Strategy

Methods of assessment are varied and include formal examinations, essays, seminar reports, individual and group oral presentations, coursework assignments and production projects. Each assessment has been carefully considered so that students can demonstrate the required learning outcomes.

In stage 1 students will have some practical examinations and tests. These are to ensure that they have gained the practical competence needed to fully participate in production activities.

The remainder of the assessments is designed for students to demonstrate their skills and understanding. They will include assessments designed to prepare students for the world of work, real world briefs, film reviews, blogs, presentations, video projects. They will include collaborative group assignments as well as individual work and all modules will include some form of formative assessment,

The final production project will be a substantial piece of work that will allow students to use the knowledge and skills they have gained to work collaboratively to develop, plan, execute and evaluate a film or television project using industry standard pre and post production workflow models.

Assessment Regulations

This Programme conforms to the standard University Regulations which are available at the following link:

<http://www.bradford.ac.uk/aqpo/ordinances-and-regulations/>

Admission Requirements

The University welcomes applications from all potential students and most important in the decision to offer a place is our assessment of a candidate's potential to benefit from their studies and of their ability to succeed on this particular programme. Consideration of applications will be based on a combination of formal academic qualifications and other relevant experience.

The **minimum** entry requirements for the programme are as follows:

A typical offer to someone seeking entry through the UCAS scheme would be 112 points. This includes 80 points from 2 GCE A levels or equivalent. GCSE English and Maths minimum grade C or grade 4 or equivalent are also required. Overseas applicants require a minimum IELTS at 6.0 or the equivalent.

Applications are welcome from students with non-standard qualifications or mature students (those over 21 years of age on entry) with significant relevant experience.

Recognition of Prior Learning

If applicants have prior certificated learning or professional experience which may be equivalent to parts of this programme, the University has procedures to evaluate and recognise this learning in order to provide applicants with exemptions from specified modules or parts of the programme.

Minor Modification Schedule

Version Number	Brief description of Modification	Date of Approval (Faculty Board)
	Minor modifications for 2016/17	March 2016
	Minor modification to final year for 2017/18	August 2017
	Minor modification to final year - adding FAM6013B as a level 3, semester two option	